



2016

RHS Athletics Business Sponsor Program

Dear Business Leader:

We would like to offer your company a unique and cost effective way to reach the Ridgefield community and beyond with your products and services.

Ridgefield High School has state of the art sports facilities and is home to the student athletes and youth of Ridgefield. Through our RHS Tiger Banner Program, you can reach thousands of Ridgefield and surrounding area families and give your business access to the important market represented by these potential customers. Tiger Hollow Stadium hosts multiple sports and community events in both the fall and spring seasons, and when combined with indoor advertising at the RHS Gymnasium, this program can give your company full year visibility within our community.

This program is being run in cooperation between the RHS Athletics Department, the RHS Athletic Advisory Council and the Tiger Hollow Charity. The Athletic Advisory Council (AAC) is a volunteer organization that works in support of ALL RHS sports. Funds raised from this program will be targeted to support capital needs for teams and our sports facilities.

We have program options that start as low as \$500.00 and provide your company with banner advertising customized to suit the needs of your business. The attached information describes a number of options available to you to participate in this program. All program levels include a highly visible company banner that we will create and place at either our 5,000 seat Tiger Hollow Stadium or our High School gymnasium. This year we are offering participants in our Annual Sponsor programs the option to distribute promotional business flyers as an additional way to reach the Ridgefield community at no additional cost (details attached).

Please take the time to consider the positive effects your participation will have on our athletics program, our community and your business. We thank you in advance for helping to make RHS Athletics "Best in Class" for our students and the entire Ridgefield community. If you have any questions, please contact any of us and we will be pleased to provide you with more information on any these offerings.

Thank you,

Dane Street
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John Pavain
Athletics Advisory Council/Tiger Hollow Board
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